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 **TAURUS**

*Take advantage to work with
a Reliable world wide Budget tyres Partner*

SUV
ON-ROAD



*Our mission is to support your
business objectives and your success*



Save money



Save time



Increase profit

Reliable supply

97% service rate in 2014

*Quality
Budget Tyres*

100 % compliant

*Easy and Profitable
Business offers*

Web portal

Exclusive brands

210 CAI per brand

NEW SUV RANGE!



Dynamic 4x4 tyre market presents new business opportunities



Premium

Focus on the
SUV
ON - ROAD
offer



100%
on-road



SUV compact

4x4 ROAD



**SUV, CUV vehicles more than
10% yearly growth
World Wide during last 5 years**



New tyre range to support Your sales and increase Your profitability



*New tyre range - to capture the market demand
in profitable segment*



*Supported by world-class Supply chain and high level
of customer services*






The most demanded sizes on the market are available!

- 2015: good market coverage in 16", 17" & 18" seat diameters*
- Thereafter: expand to 19" and greater seat diameters to increase coverage*
- New sizes on Your demand - our team will analyze your requests*



*Our commitment is to offer to our partner
products with uncompromised quality*

SUV range







-  *Tread pattern specially developed
to meet market expectations!*
-  *Designed for SUV/CUV vehicles*
-  *100% compliant with regulations*





No compromise on safety and durability

Product features and benefits

-  ***Very good water evacuation***
 - ⇒ 4 longitudinal grooves
-  ***Good level of grip on dry, wet and winter conditions***
 - ⇒ high density of sipes
-  ***Optimum high speed performances***
 - ⇒ nylon cap strip
-  ***High ability to resist potential overload***
 - ⇒ new bead construction
-  ***High durability***
 - ⇒ double steel belt protection
-  ***Strong shock resistance***
 - ⇒ additional sidewall strength





Size line up for 2015



N°	Dimension	LI/SI	N°	Dimension	LI/SI
15"	205/70 R15	96H	17"	235/55 R17	103V
16"	215/65 R16	98H	235/60 R17	102V	
	215/65 R16	102H	235/65 R17	104V	
	215/70 R16	100H	235/65 R17	108V	
	225/70 R16	103H	18"	225/55 R18	98V
225/75 R16	108H	235/50 R18	97V		
235/60 R16	100H	235/55 R18	100V		
17"	215/60 R17	96V	235/60 R18	107W	
	225/60 R17	99H	255/55 R18	109W	
	225/65 R17	106H	255/60 R18	112W	