




Laufenn
Journey in Style
A brand by Hankook Tire



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A brand by Hankook Tire
OFFICIAL PARTNER

Produced by a leading tyre manufacturer, Laufenn delivers quality tyres at affordable prices, allowing you to buy with confidence.



An exceptionally comfortable and smooth driving experience through optimised performance in any weather or season.

Durable and reliable, with an impressive performance on a wide range of road conditions you'll encounter regularly in your everyday life.

Confident

The durability Laufenn provides is rooted in its uncompromising commitment to quality. When you go to work or head out to meet your friends... When you go on a trip or venture out to a new place... Laufenn is a reliable tyre range providing optimised performance and confidence.

Simple

Laufenn is simple with no add-ons and nothing to spoil your driving experience. Committed to the basics, Laufenn offers a pure driving experience tailored to your needs.

Value

Laufenn provides value, durability and quality tyres which adapt to the different road conditions you are faced with everyday.

Sensible

Laufenn understands your need for reliability every single day, without compromising on affordability, performance, style or ride comfort.



i FIT+

Studless Winter Tyre



Wet



Snow



Braking



Traction

The i FIT+ provides drivers with a comfortable and competent driving performance in snowy and wet road conditions.



FEATURES

Studless Winter Tyre:

- Added grip for safer driving on snowy and wet road condition.
- Special winter rubber compound ensures enhanced braking and steering performance.

i FIT+

Speed Symbol : H / T / V

S.W. : 145 - 255

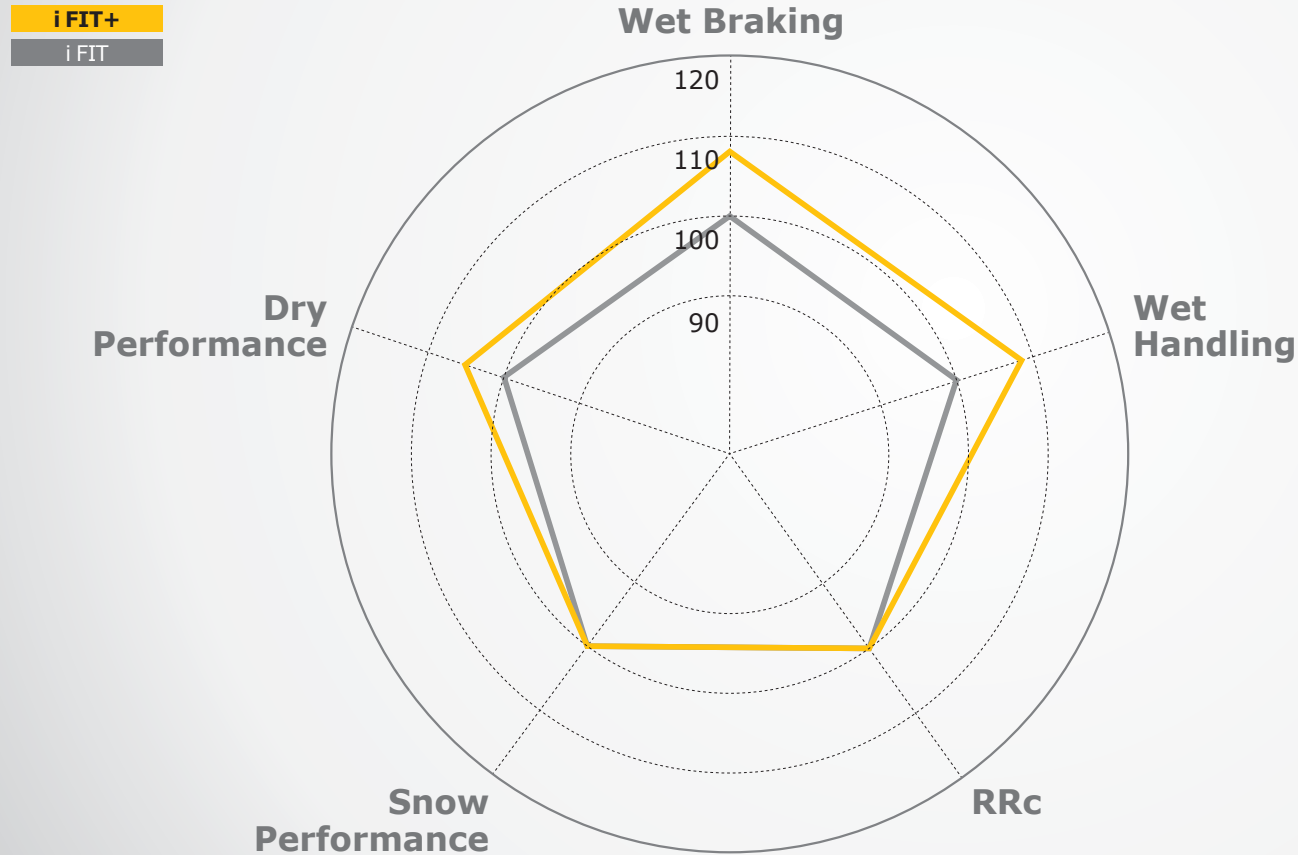
Series : 40 - 80

Inch : 13 - 19"

EU Label : C - F / C / W2

Key Performance

Improvement in performance compared to predecessor



Wet & Snow Braking

Compared to its predecessor, this tyre demonstrates a far superior braking performance which allows the driver to be safe. By applying nano-sized silica compound, The impressive reduction of the braking distance on wet and snowy surface can prevent many dangerous and emergency situations.

Wet Braking is improved by 8%.

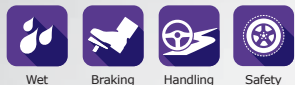
Handling Performance

By applying an optimised pattern design technology and enhanced block hardness, this tyre demonstrates handling performance which allows the driver to experience great stability.

Noise & Ride

By applying a straight rib block design and stable foot shape, this tyre allow for superior comfort and low noise levels to both the driver and passengers.

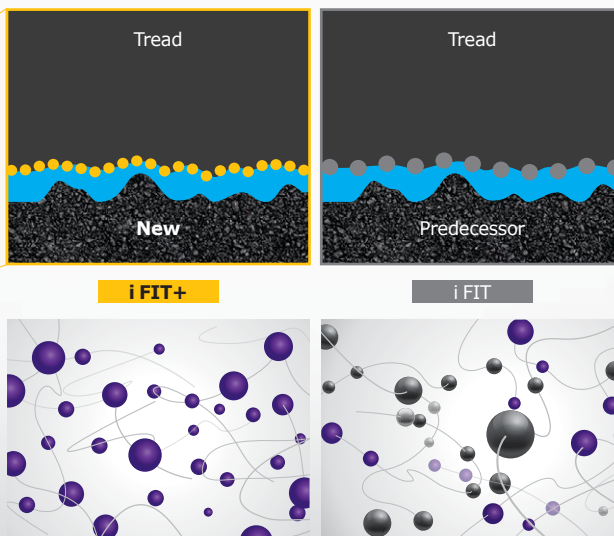
Wet_Compound



Nano-sized silica compound to enhance the safety and performance on wet condition.

Nano-Sized Silica Compound

Nano-sized silica compound improves traction on slippery wet surfaces.



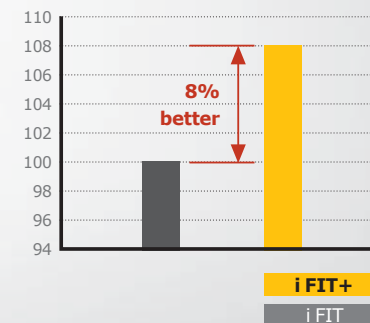
Maximising wet grip by using nano-sized silica.

● Nano-sized Silica

Specifically, wet performance is improved by employing highly purified nano-sized silica.

● Carbon Black ● Silica

Wet braking performance



Advanced Mixing Technology

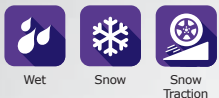
Advanced mixing technology allows nano-sized silica to be dispersed into the polymer matrix, which leads to securing solid driving performance.



1 step → 2 step → 3 step

— Connected polymer

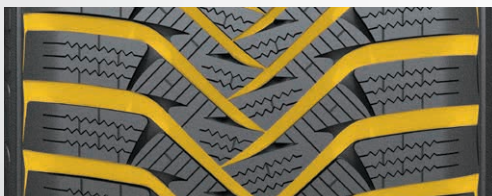
Wet & Snow _ Pattern



An advance tread pattern ensures ultimate performance on wet and snowy winter roads.

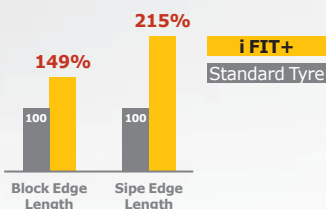
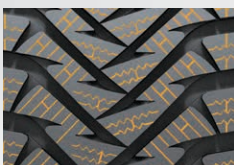
Aqua Slush Edge Grooves

Compared to the existing product a lateral groove focused design provides maximised lateral grip. Prevents hydroplaning through effectively pushing out water in to the side direction on wet roads through an optimised profile and an effective lateral groove form.



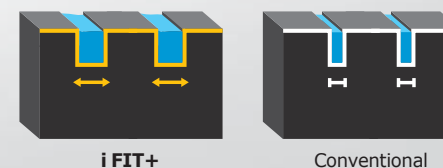
Increased Groove Edge Length

Helps effectively bite in to the snow and improve the traction performance of the tyres.



Increased Contain Volume (snow, water)

Improves snow grip and hydroplaning by optimising the contact area.



Snow _ Pattern

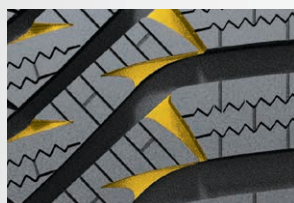


Snow



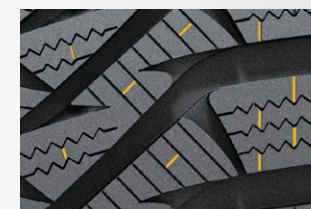
Snow Traction

An advance tread pattern ensures ultimate performance on snowy and icy winter roads.



Grip Claw Technology

Improves snow traction by applying a sharp 3D edge.



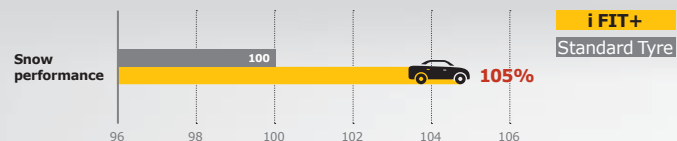
Winter Slit Design

Provides improved cornering performance with the internal sub-grooves.



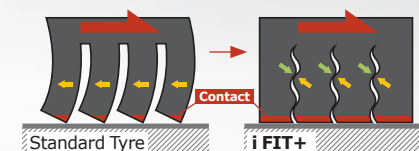
Snow Performance Optimised Pattern

Use of snow traction simulation tool to design an optimised pattern for enhanced snow performance.



3D Winter Sipe

Ensures optimal winter performance and enhanced driving stability by minimising block movement on wet and snowy roads.



Safety



Braking



Wear

An optimised pattern design and winter compound enhances both braking and even wear for safety on wet, snow, dry condition roads.

Even Tread Wear

An optimised tyre profile designed by advanced computer-aided simulation improves braking performance and wear by evenly distributing weight over the tyre's contact patch. Due to this technology, you can drive safely without one side tread wear.

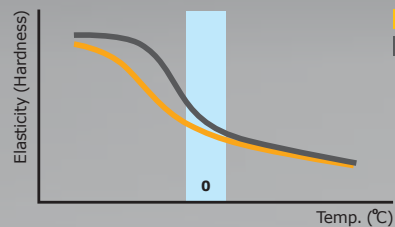


EVEN PRESSURE



Winter Compound

Enhances grip for competent winter driving. Winter compound softer than summer compound in low temperature which provides safety driving in winter season.

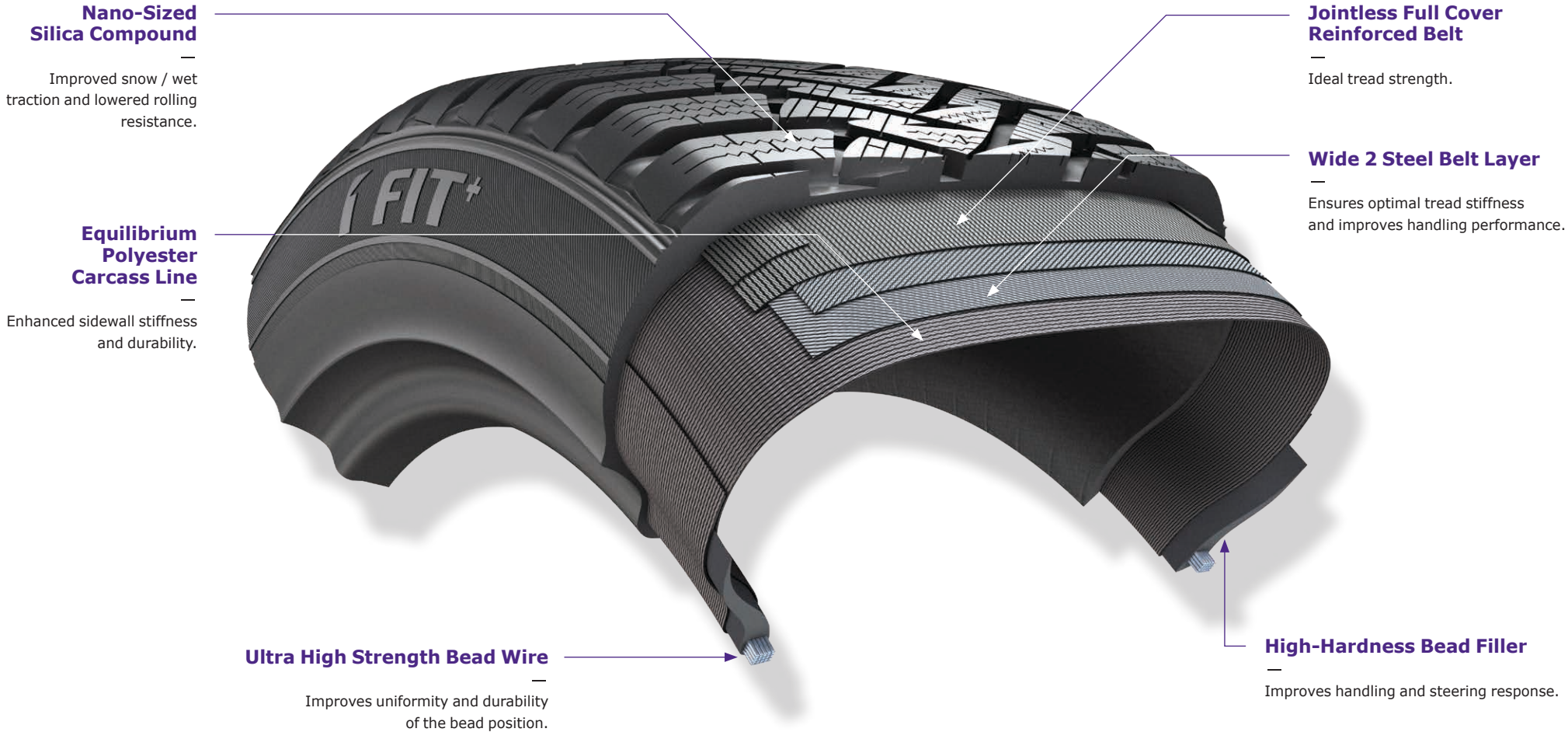


i FIT+
Standard Tyre



TYRE STRUCTURE

i FIT+ adopts new technology for safety and comfort in wet and snow covered road conditions.



* The model size in the structural diagram is for the 205/55R16T tyre, and the descriptions of structural diagrams may vary by size.

AVAILABLE SIZES

40 Series

| Size | LI & SS | Label | | |
|---------------|---------|-------|----------|---------|
| | | RR | Wet Grip | PBN(dB) |
| 225/40R18V XL | 92V | E | C | 72 |
| 245/40R18V XL | 97V | E | C | 72 |

45 Series

| Size | LI & SS | Label | | |
|---------------|---------|-------|----------|---------|
| | | RR | Wet Grip | PBN(dB) |
| 205/45R17V XL | 88V | E | C | 72 |
| 215/45R17V XL | 91V | E | C | 72 |
| 225/45R17H | 91H | E | C | 72 |
| 225/45R17V XL | 94V | E | C | 72 |
| 225/45R18V XL | 95V | E | C | 72 |
| 235/45R17V XL | 97V | E | C | 72 |
| 235/45R18V XL | 98V | E | C | 72 |
| 245/45R17V XL | 99V | E | C | 72 |
| 245/45R18V XL | 100V | E | C | 72 |

50 Series

| Size | LI & SS | Label | | |
|---------------|---------|-------|----------|---------|
| | | RR | Wet Grip | PBN(dB) |
| 195/50R15H | 82H | F | C | 72 |
| 205/50R17V XL | 93V | E | C | 72 |
| 215/50R17V XL | 95V | E | C | 72 |
| 225/50R17H XL | 98H | E | C | 72 |
| 225/50R17V XL | 98V | E | C | 72 |
| 235/50R18V XL | 101V | E | C | 72 |
| 255/50R19V XL | 107V | E | C | 73 |

55 Series

| Size | LI & SS | Label | | |
|---------------|---------|-------|----------|---------|
| | | RR | Wet Grip | PBN(dB) |
| 185/55R15T | 82T | E | C | 71 |
| 195/55R15H | 85H | E | C | 72 |
| 195/55R16H | 87H | E | C | 72 |
| 205/55R16T | 91T | C | C | 72 |
| 205/55R16H | 91H | C | C | 72 |
| 205/55R16H XL | 94H | C | C | 72 |
| 205/55R17V XL | 95V | E | C | 72 |
| 215/55R16H | 93H | E | C | 72 |
| 215/55R16H XL | 97H | E | C | 72 |
| 215/55R17V XL | 98V | E | C | 72 |
| 225/55R16H | 95H | E | C | 72 |
| 225/55R16H XL | 99H | E | C | 72 |
| 225/55R17V XL | 101V | E | C | 72 |
| 225/55R18V | 98V | E | C | 72 |
| 235/55R17V XL | 103V | E | C | 72 |
| 235/55R18H XL | 104H | E | C | 72 |
| 235/55R19V XL | 105V | E | C | 72 |
| 255/55R18V XL | 109V | E | C | 73 |

60 Series

| Size | LI & SS | Label | | |
|---------------|---------|-------|----------|---------|
| | | RR | Wet Grip | PBN(dB) |
| 185/60R14T | 82T | E | C | 71 |
| 185/60R15T | 84T | E | C | 71 |
| 185/60R15T XL | 88T | E | C | 71 |
| 195/60R15T | 88T | E | C | 72 |
| 205/60R16H | 92H | E | C | 72 |
| 205/60R16H XL | 96H | E | C | 72 |
| 215/60R16H XL | 99H | C | C | 72 |
| 215/60R17H | 96H | E | C | 72 |
| 225/60R16H | 98H | E | C | 72 |
| 225/60R17H | 99H | E | C | 72 |
| 235/60R18H XL | 107H | C | C | 72 |

65 Series

| Size | LI & SS | Label | | |
|---------------|---------|-------|----------|---------|
| | | RR | Wet Grip | PBN(dB) |
| 155/65R13T | 73T | F | C | 71 |
| 155/65R14T | 75T | E | C | 71 |
| 165/65R14T | 79T | F | C | 71 |
| 165/65R15T | 81T | E | C | 71 |
| 175/65R14T | 82T | E | C | 71 |
| 175/65R14T XL | 86T | E | C | 71 |
| 175/65R15T | 84T | E | C | 71 |
| 185/65R14T | 86T | E | C | 71 |
| 185/65R15T | 88T | E | C | 71 |
| 195/65R15T | 91T | E | C | 72 |
| 195/65R15T XL | 95T | C | C | 72 |
| 195/65R15H | 91H | E | C | 72 |
| 205/65R15T | 94T | E | C | 72 |
| 215/65R16H | 98H | C | C | 72 |
| 225/65R17H XL | 106H | E | C | 72 |
| 235/65R17H XL | 108H | C | C | 72 |

70 Series

| Size | LI & SS | Label | | |
|---------------|---------|-------|----------|---------|
| | | RR | Wet Grip | PBN(dB) |
| 145/70R13T | 71T | F | C | 71 |
| 155/70R13T | 75T | F | C | 71 |
| 165/70R13T | 79T | E | C | 71 |
| 165/70R14T | 81T | E | C | 71 |
| 175/70R13T | 82T | E | C | 71 |
| 175/70R14T | 84T | E | C | 71 |
| 175/70R14T XL | 88T | E | C | 71 |
| 185/70R14T | 88T | E | C | 71 |
| 215/70R16T | 100T | E | C | 72 |

80 Series

| Size | LI & SS | Label | | |
|------------|---------|-------|----------|---------|
| | | RR | Wet Grip | PBN(dB) |
| 155/80R13T | 79T | E | C | 71 |

Laufenn

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